

Invitation to Press Conference

29 February 2012, METAV exhibition, Düsseldorf

CECIMO, the European Association of the Machine Tool Industries, is pleased to invite you to a press conference on the Blue Competence Machine Tools initiative, which is for the first time launched at European level.

Draft programme

1. Opening by Mr. Martin Kapp, CECIMO President, CEO of KAPP GmbH Werkzeugmaschinenfabrik
2. Speech by Mr. Filip Geerts, Director General of CECIMO
3. Testimony by FINN-POWER OY (*name of speaker to be confirmed*)
4. Testimony by Dr. Willi Nef, Head of Sales, TORNOS S.A.

Date and time

29 February 2012, 10:30 am

Venue

METAV exhibition
CCD South, Room 1 (ground floor, close to Hall 1)
Stockumer Kirchstr. 61
40474 Düsseldorf, Germany

Machine tools in Europe

CECIMO covers more than 97% of total Machine Tool production in Europe and more than one third worldwide; more than 50% of this production is exported outside Europe. Machine tools, as a key enabling sector, is the backbone of the entire manufacturing industry in Europe and it plays a key role in driving eco-friendly, energy-saving and resource-efficient solutions in manufacturing processes.

The Blue Competence initiative

The Blue Competence initiative is the leading sustainability initiative for the mechanical engineering sector and is currently operated by VDMA (the German Engineering Federation). This initiative is now being Europeanized on a sectoral basis. The machine tool industry, led by CECIMO, is the first mechanical engineering sector which will operate the initiative at the European level.

Through this initiative, European machine tool makers aim at pooling their strengths, expertise, and know-how to become the global technology leader in the area of sustainability and maintain that position over the long term. They commit to promote sustainable product development and production process design by implementing actions in the following fields: energy, raw materials, emissions, waste and recycling managements, clean production and life cycle cost.

The Blue Competence Machine Tool initiative is a voluntary initiative which is open to the participation of companies from across Europe. Companies which show convergence with the sustainability principles agreed upon in the Blue Competence charter can apply to become partners of the Blue Competence initiative. You can find more information by visiting the Blue Competence website: www.bluecompetence.net.

For registration and further information, please contact:

Magdalena Garczynska

Tel. +32 (0)2 502 7090

Fax: +32 (0)2 502 6082

magdalena.garczynska@cecimo.eu

www.cecimo.eu